



**Location**  
Las Vegas, NV

**Project Type**  
Hospitality

**Area Supplied**  
Guestroom Bathrooms

**Products**  
Infinity

**Quantity**  
120,000 SF

**Developer**  
Dreamscape

**Design Firm**  
Marnell Companies

The Rio Hotel underwent a comprehensive renovation to revitalize its iconic property, with a focus on modernizing its accommodations and guest experience. Creative Materials supplied tile for the guest bathrooms as part of the upgraded accommodations, contributing to the refreshed, contemporary design.

## CHALLENGE | Time Constraints

The project encountered a significant challenge when the timeline for material installation was moved up by two weeks, putting the project under an extremely tight deadline. The client needed the materials to arrive sooner than anticipated to ensure installation could begin on schedule. This unexpected acceleration threatened to disrupt the project, requiring immediate action.

## SOLUTION | Strong Industry Relationships & Logistical Planning

Creative Materials quickly stepped in to address the time-sensitive challenge. Working with the client, we identified a solution that allowed the first-floor installation with a slightly different colorway. This simple change permitted the project to proceed without delay while keeping the design intent intact. Meanwhile, our team leveraged strong relationships with the manufacturer to push up the production date, ensuring the client would receive the originally specified material within the accelerated timeline. To further support the installation process, we staged phased deliveries over six weeks, ensuring that each of the seven containers arrived in sync with the installer's needs. This coordinated effort allowed the project to continue smoothly, even under the revised timeline.

Due to Creative Materials' proactive approach and strong industry relationships, the client was able to meet the accelerated deadline. The phased delivery strategy enabled the installation to stay on track, ensuring project completion as planned.

"The Rio project showcased Creative Materials' ability to meet tight timelines by utilizing all facets of the business in order to meet our clients' objectives and timeframes. Our teams collaborated with factory partners and the client to manage production, deliveries, and expectations, ensuring on-time and on-budget completion."

~Dan Sawicki

Manager, Contractor Relations